Around MAURY
MAURY COUNTY, TENNESSEE

Sponsor Guide

Put your business in front of Maury County every Thursday morning, and all week long on aroundmaury.com.



SEE EVERY SPOT LIVE
aroundmaury.com/advertise

NOVEMBER 2026
hello@aroundmaury.com

ABOUT AROUND MAURY

Be where Maury County plans its week.

Around Maury is the free guide to what's going on around Maury County: a Thursday morning email, plus a website people use all week to find events, places to eat and things to do. Local Partners show up in both, clearly labeled, right next to what people came for.

WHO READS IT

1,010
READERS EVERY THURSDAY
All in and around Maury County.

46%
OPEN THE EMAIL
Average of the last 4 issues. Counted the standard way, Apple Mail included.

6.1%
CLICK A LINK
Readers who tap through to something in the issue.

+771
NEW READERS IN 30 DAYS
New readers sign up every day.

WHY NOW

Maury County is growing fast. Thousands of new neighbors arrive every year, and every one of them still needs a dentist, a favorite pizza place and something to do on Saturday.

118,131
PEOPLE IN MAURY COUNTY IN 2025

3,675
NEW NEIGHBORS IN A SINGLE YEAR

28%
GROWTH SINCE 2016

U.S. Census Bureau estimates (July 2024 to July 2025) and the Nashville Area Chamber of Commerce.

OUR PROMISES TO READERS AND PARTNERS

Local only
Businesses and organizations that serve Maury County. No national ad networks.

Always labeled
Every paid spot says Presented By, Sponsored or Featured. Readers trust the page, so your name next to it carries weight.

Our news is never for sale
Paying never changes what we report. News about a partner runs like news about anyone.

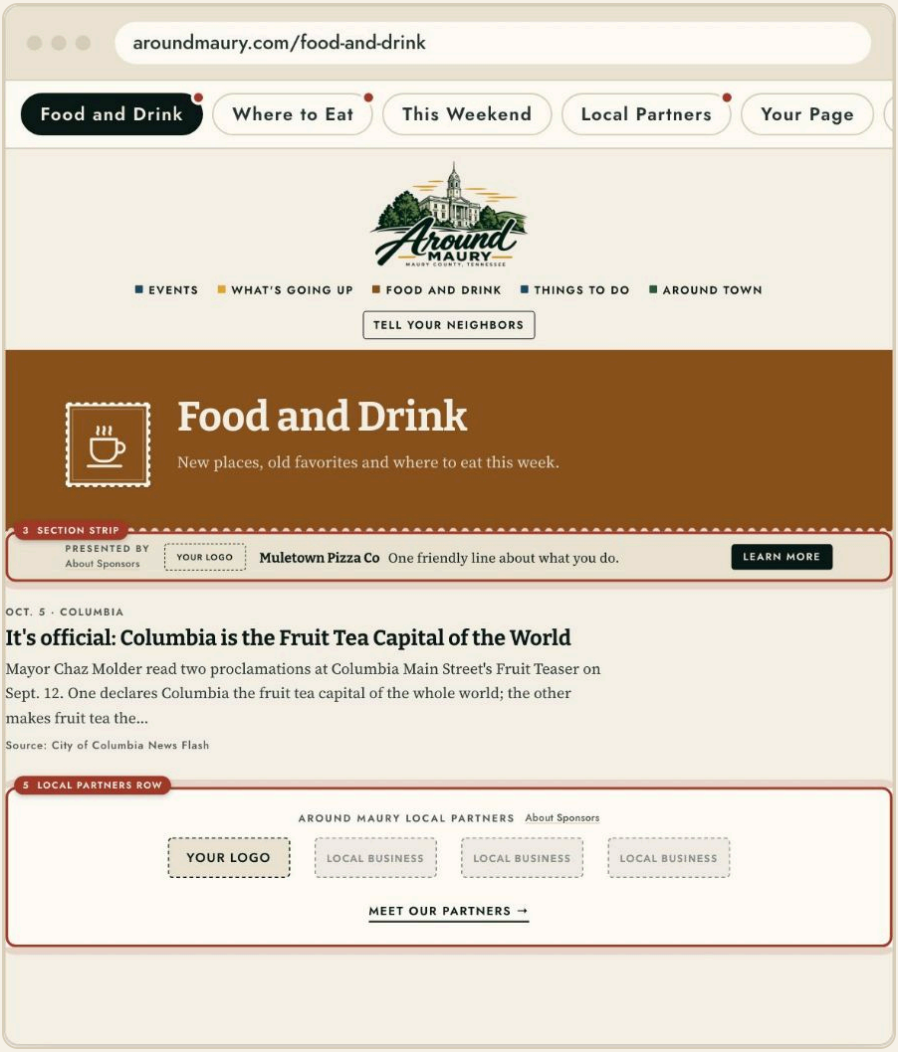
No politics, no clutter
No candidates or ballot issues, no pop-ups, no auto-playing video, and no tracking readers for advertisers.

THE PACKAGE

Local Partner

The whole package: the Thursday email and the website, all month long. It's the best value we offer, and founding partners keep their price for a year.





FOUNDER'S SPECIAL

$149/mo

Founder's Special price. It won't go up for a year.

~~Standard rate $299/mo~~

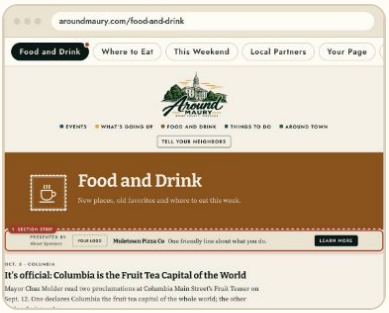
- Your own sponsor spot in one Thursday issue every month
- Your logo with Our Sponsors at the bottom of every issue
- Your name on one section of the site and every page in it
- A Featured card at the top of your Food and Drink or Things to Do category, if you have a listing
- Your logo on every page, plus a write-up on our partners page
- A report on the 1st of every month with your views and clicks

We're signing our first Local Partners at a Founder's Special price: $149/mo instead of $299/mo, and it won't go up for a year while the audience grows. Three-month start, then month to month.

ON THE WEBSITE

All Week on the Website

People come to aroundmaury.com to plan the weekend, find a place to eat and see what's being built. These spots put you right next to what they came for.



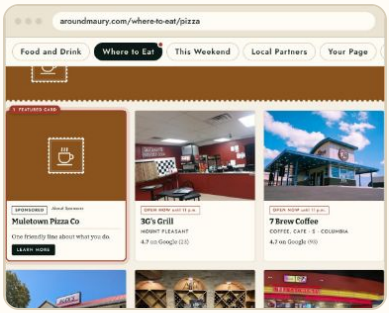
Section Sponsor

$79 a month

FOUNDER'S SPECIAL. STANDARD $149.

Your name at the top of one section of the site and on every page inside it: Events, What's Going Up, Food and Drink, Things to Do or Around Town. Up to three businesses share a section and take turns by the day, and never two of the same kind.

- A Presented By strip right under the section's band
- On the front page of the section and every story and listing in it
- Month to month



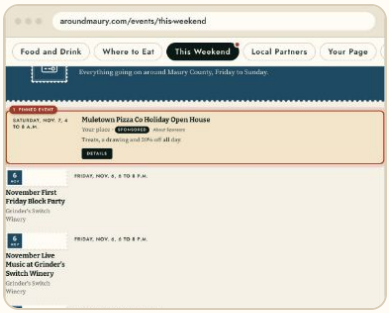
Featured Listing

$29 a month

FOUNDER'S SPECIAL. STANDARD $49.

For restaurants and places to go. Your card moves to the top of your Food and Drink or Things to Do category, marked Featured, with your own line and a button.

- The top of your category, with your photo
- One line from you and a button to your menu or booking page
- Only two per category



Event Boost

$49 an event

Hosting something? It's pinned at the top of This Weekend and the events calendar for the week, and it runs as a Featured Event in that Thursday's email.

- Pinned on This Weekend and the calendar for a week
- A Featured Event card in the Thursday email
- Only two a week

Partner Profile

Included with every website plan

Your own page on the site: your logo, a short About in your own words, up to three links and how to reach you. Every spot you have on the site links to it.

- Comes free with Local Partner, Section Sponsor and Featured Listing

Partner Story

$249 a story

We write a story about your business, clearly labeled Sponsored. It lives on your page and the partners page, with a line in the Thursday email if you'd like.

- One a month across the whole site
- You see every word before it runs

IN THE THURSDAY EMAIL

Every Thursday Morning

The Thursday email lands in the morning, in time to plan the weekend. Every paid spot is labeled, and only a few run in each issue.



PRESENTED BY



MID-ISSUE



SPOTLIGHT



CLASSIFIEDS

Presented By	The top of the Thursday email, right under the opening note: your logo, a headline, a few sentences and your link, before anything else in the issue.	**$100 an issue** FOUNDER'S SPECIAL. STANDARD $150.
Mid-Issue Sponsor	A card in the middle of the issue, between the weekend and the local news, with your logo, a headline, a few sentences and a button.	**$75 an issue** FOUNDER'S SPECIAL. STANDARD $100.
Neighbor Spotlight Sponsor	Your name on the Neighbor Spotlight, the story about someone who lives here. Your logo and one line sit right under its band, like a public radio credit.	**$75 an issue** FOUNDER'S SPECIAL. STANDARD $100.
Classified	A short listing in the Classifieds card near the bottom of the issue: hiring, for sale, services, open houses. No logo, just your words and a link.	**$25 an issue**
Dedicated Send	One email to the whole list that's all yours, clearly labeled Sponsored. We help write it and read every word before it goes out.	**$300 a send**
Event Boost	Hosting something? It's pinned at the top of This Weekend and the events calendar for the week, and it runs as a Featured Event in that Thursday's email.	**$49 an event**

Book more issues and save: 5% on 4, 10% on 13 and 15% on 26 issues. Two businesses of the same kind never share an issue.

NEXT STEP

How It Works

1. Talk for 15 minutes

Email hello@aroundmaury.com or use the form at aroundmaury.com/advertise. We'll talk through what you want people to know and which spot fits.

2. Pick your section

Choose the section that fits your customers. We never put you beside a competitor: no two businesses of one kind share an issue or a section at the same time.

3. Send your logo and a few lines

Up to 50 words and one link. We'll write it with you if you'd like, and read every word before it runs.

4. Get your report on the 1st

A private link shows how many people saw your name and clicked through, across the email and the site. Bots and email scanners are filtered out.

QUESTIONS

Who writes the ad?

You do, and we help. Send a logo and up to 50 words, and we may suggest small edits so it fits the plain, friendly style of the site and the email.

Can I cancel?

Yes. Partnerships start with three months, then go month to month. Your founding price holds for 12 months as long as you stay.

How do I pay?

By card. Sign up online and your card is charged once a month until you ask to stop. If we set you up by email instead, we send a monthly invoice you can pay online by card.

Will my competitors advertise too?

They can, but never beside you. Two businesses of the same kind never share a Thursday issue or a section of the site at the same time. Want your category to yourself? Ask about category exclusivity: while you have it, no other business of your kind appears anywhere in the email or on the site. It's priced for each partnership.

See it with your own name in it

Open the page below and pick the whole package, website spots or email spots to see each one on the real email and the real website. Then tell us about your business and we'll reply within one business day.

aroundmaury.com/advertise · hello@aroundmaury.com